

TODAY'S CREATIVE homearts

OFFICIAL PUBLICATION OF THE CREATIVE HOME ARTS CLUB

March/April 2010



Card

Stuck on Spring

This table setting was inspired by the newest laser-cut silhouette stickers from Mrs. Grossman's, whose manufacturing facility I toured recently. I was greeted by friendly employees, fun life-sized sticker characters, and a very special and inspiring atmosphere. After more than thirty years, founder Andrea Grossman still says, "I love my job." The company began with a single heart sticker and now works 24 hours a day to make 800,000 rolls of stickers a year. Mrs. Grossman's is also employee-friendly—they enjoy large windows with a beautiful view, and their pets come to work with them! The company has received awards for their eco-friendly practices as well as their generous contributions to children in hospitals. To see pictures of my visit, check out my website at debraquartermain.com. We love visiting the message boards to see what you are recycling and what treasures you have recreated! We'll pay \$25 for sharing.



Look Who's Green!

Mrs. Grossman's

Overlooking picturesque Shollenberger Park in Petaluma, California, is the home of Mrs. Grossman's and Paragon Label. Founder Andrea Grossman and son Jason Grossman, president, take care with each resource used in production to protect the environment. Paper is recycled, they use water based inks low in VOCs (volatile organic compounds), and treat water involved in the manufacturing process on site before releasing it, exceeding municipal drinking water standards. Electrical usage continues to be reduced and their energy efficiency has been recognized with the PG&E Innovative Leadership Award three years in a row. In 2009 the company was Certified Green by the Sonoma County Business Program and awarded the Business Environment Alliance Best Practices Award by the Sonoma County Business Environmental Alliance. Since consumer safety is considered all important, stickers and sticker-related products are manufactured with non-toxic materials, and are free of acid, gluten, casein, and soy. If you're in the area, stop by for a tour. They are the only sticker company in the country that offers a tour of their manufacturing facility, which includes a sticker museum and shop on site. mrsgrossmans.com



\$25 for sharing your recycled projects and eco-friendly activities! Send to: Make It Green, *HomeArts* Magazine, 12301 Whitewater Drive, Minnetonka, MN 55343.
Or email: Editors@creativehomeartsclub.com

