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**DECORATE! CELEBRATE! ADORABLE STICKER STORIES
AND GAMES LITTLE PEOPLE PLAY - NEW FROM MRS. GROSSMAN'S IN 2008!**

PETALUMA, CA. – Mrs. Grossman's is introducing a charming new sticker and sticker-inspired collection for 2008. Forty colorful stickers, ideal for everyone from seasoned crafters to creative pre-schoolers, will appeal to sticker enthusiasts of every age. Two action-packed games are the ideal way to inspire youngsters during long-distance travel and waiting room blues.

- **Scene One**, a joyful collection of Mrs. Grossman's characters and critters, come together to create imaginative sticker stories. It's instant art! Delightful, animated Chubby and Cutie stickers, all eyes and smiles, add a dash of cheer to everything from stationery to sandwich bags. Mrs. Grossman's Magical stickers will add that little touch of elegance that turns the ordinary, into the extraordinary.
- The 2008 **sticker collection** includes everything from Blushing Brides and Flickering Firecrackers to Flip Flops and Graduation Captions. There's something for everyone! Suggested retail: \$1.95 - \$4.00 - two to three strips per package.
- Mrs. Grossman's **Stickerific Activity Packs** contain an exciting forty-eight-page booklet jam-packed with games, puzzles, mazes and imaginative craft ideas. Neatly packaged in a playful portfolio, each activity pack comes with an assortment of 100 stickers, a colored pencil and a background. Available in four different themes: Pirate Cove, Fairy Garden, Under the Sea and Bugs & Bees. Suggested retail: \$9.99
- Mrs. Grossman's **Sticker Bingo To Go** is fun on the run! Ideal for one or two players, kids will love using their stickers as they identify familiar objects and scenes. Neatly tucked into a take-anywhere tote, each game comes with two play boards, two coordinating sheets of 25 reusable stickers and a guessing game with hilarious riddles – fun for the whole family. Each tote holds three different themes: Restaurant, Travel and Doctor's Visit. Suggested retail: \$9.99

About Mrs. Grossman's

Mrs. Grossman's, the oldest decorative sticker company in the country, promotes creativity, communication and confidence using stickers as an artistic tool. The company began with a single red heart sticker and currently offers more than 700 designs and products.

The 110,000 square foot manufacturing plant in Petaluma, CA. annually produces enough stickers to reach halfway around the globe and offers the world's only Sticker Factory Tour.