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**MRS. GROSSMAN'S AND THE WALT DISNEY COMPANY TO BE
PRESENTED WITH THE CHILD LIFE COUNCIL SPIRIT OF GIVING AWARD**

Petaluma, CA – Mrs. Grossman's and The Walt Disney Company will receive The 2007 SPIRIT OF GIVING AWARD from the Child Life Council (CLC). CLC, a membership association, serves more than 3,000 professional child life specialists, therapists and teachers working with hospitalized children and families in stressful and often critical medical situations. The award is being presented to both companies in recognition of their outstanding contributions to child life programs throughout the United States.

"We are honored to receive this award and to support the amazing work and efforts of child life specialists and others who are working with hospitalized children," says Andrea Grossman, founder and president of Mrs. Grossman's. "These caring professionals rely on companies to donate goods and services that will enhance their programs and provide positive and joyful activities for their patients. We are proud to play a very small role in that healing process."

Child life specialists work with a variety of organizations that donate funds, goods, services and/or volunteer hours. Collectively, child life programs depend on these contributions to ensure the existence of therapeutic and recreational programming for children and families under stress. The Child Life Council Spirit of Giving Award recognizes for-profit organizations making significant monetary or in-kind contributions that have a positive impact on child life programs on a national and international level.

The Walt Disney Company was selected as the first honoree in recognition of its generous annual donation of care packages to child life programs. The packages include items such as Baby Einstein, DVD's, games, toys, pajamas, etc. and have brightened the lives of children in pediatric facilities nationwide for the past several years.

Mrs. Grossman's, the second Spirit of Giving Award honoree, is the largest designer and manufacturer of decorative stickers in the US. The company that pioneered the sticker industry in 1979, has been donating stickers to children in hospitals for more than fifteen years. Andrea Grossman has made this donation program a priority and sends approximately six million stickers to pediatric medical facilities each year. The company also has a factory art gallery filled with artwork done by hospitalized children from all over the world.

The two award recipients will be honored during a special presentation at the Closing General Session of the 25th Annual Conference of Professional Issues, taking place on June 10th at Disney's Coronado Springs Resort in Orlando, Florida. Both companies will be featured on the Child Life Council Web site at www.childlife.org.

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For further information about the Child Life Council (Rockville, MD.) call Genevieve Thomas, Manager of Communications. 301.881.7090, ext. 12

About Mrs. Grossman's

Mrs. Grossman's, the oldest decorative sticker company in the country, promotes creativity, communication and confidence using stickers as an artistic tool. The company began with a single red heart sticker and currently offers more than 700 designs and products.

The 110,000 square foot manufacturing plant in Petaluma, CA. annually produces enough stickers to reach halfway around the globe and offers the world's only Sticker Factory Tour.

Mrs. Grossman's is committed to supporting the community through hiring and celebrating the skills of developmentally challenged adults, implementing manufacturing practices that have minimal impact on the environment and welcoming four-legged companions to accompany their owners to work.